



TEXAS TECH™

Associate Vice President, Data Analytics & Strategy

[Texas Tech University](#) (TTU) seeks a forward-thinking, collaborative, and innovative leader for the newly created position of Associate Vice President, Data Analytics and Strategy.

About Texas Tech

Founded in 1923, Texas Tech University began with a mission to serve the needs of West Texas, but its impact has always reached far beyond. Today, Texas Tech, located in Lubbock (pop. 300,000+), is home to a diverse community of more than 40,000 students and is one of only 22 universities in the country classified as a Carnegie 'Very High Research Activity' and a Hispanic Serving Institution.

Texas Tech's 1,800-acre campus showcases Spanish Renaissance architecture and is home to one of the country's largest public art collections. Its 13 colleges include a prestigious School of Law and a distinguished School of Veterinary Medicine. These programs equip students with the skills and knowledge needed to excel in their respective fields.

Built on the values of West Texas—hard work, grit, and authenticity—the university graduates students who are deeply engaged in service to their communities and well-positioned to succeed in the world. Texas Tech is committed to achieving research and scholarly accomplishments that compare favorably to the member institutions of the Association of American Universities (AAU).

For more than 100 years, Texas Tech has been a premier destination for those seeking a world-class education and a unique, personalized experience as a member of the Red Raider family.

Position Summary

The Associate Vice President (AVP), Data Analytics & Strategy, will serve as a member of the Administration & Finance executive team, reporting directly to the [Senior Vice President for Administration & Finance and Chief Financial Officer](#). This position will have the primary enterprise accountability of the organization's data and analytics assets to drive institutional success. This includes creation and management of data and analytics strategy, and execution of related programs and practices that drive measurable outcomes. This role involves establishing, leading, and operating the data and analytics function; developing relationships across the institution to support strategic initiatives; building trust and managing data; and evolving technology capabilities.

The AVP serves as a thought partner to colleagues across TTU, helping them to develop and execute plans and collaborating extensively with both academic and non-academic units in the collection, sharing, and analyzing of data, which provides strategic decision support to the leaders and stakeholders of TTU.

The AVP will lead a team of about 20 that includes a Chief Data Management Officer (CDMO)/Assistant Vice President, a Managing Director of Institutional Research, an Associate Managing Director of Analytics Enablement, an Enterprise Data Architect and other positions in Data Governance. The AVP will work with their staff and collaborate with colleagues to catalyze organizational change, provide for efficiencies in the face of resource constraints, overcome data and organizational silos, and improve alignment between goals and resources.

In partnership with leadership, the AVP will play a formative role in creating new institutional capacity and will help leaders and managers allocate resources and measure the use of resources in ways that will increase operational efficiency, maximize return on investment, and guide future strategic planning for success.

Priorities

- Maintain authority and accountability of enterprise data and of the analytics used to render insights for decision making in a hybrid operating model. Under the hybrid operating model, this position is responsible for achieving consistent data management and data governance while providing individual business units the ability to utilize their respective data to support related analytics initiatives.
- Build partnerships with executive leadership (Senior Vice Presidents and Vice Presidents) to establish the vision for managing data as a business asset – to utilize data to tell stories and drive institutional success, with a strong commitment to student success.
- Define data and analytics vision, strategy, and associated practices along with strong communication skills to interact with technical and nontechnical users. Lead the creation (and assure the ongoing relevance) of the organization's data and analytics strategy in collaboration with the Senior Vice President for Administration & Finance and Chief Financial Officer.
- Institute an operating model for data and analytics that is consistent with the capabilities and competencies required to execute the strategy. Operate as a data steward for the institution, ensuring that the institution is using the highest-quality data for decision-making, planning and assessing institutional effectiveness.
- Foster the creation of a data-driven culture, related competencies, and data literacy across the University. Lead these transformation efforts by developing data and analytics talent and maturing the capability of the organization.
- Apply student success and research variables in analyses with the goal of identifying actionable insights.
- Oversee delivery models, methods, and practices for creation of data products and to ensure consistent application and use of data and analytics solutions.
- Establish and maintain trust in data assets by instituting governance mechanisms for data and algorithms used for analysis, analytical applications, decision making, as well as internal and external reporting.
- Inspire the data and analytics team to foster an environment of collaboration and a strong service excellence culture.

Additional Responsibilities

- Lead data-driven innovation for the University, including investigation, adoption, and use of artificial intelligence, in collaboration with the Senior Vice President for Administration & Finance and Chief Financial Officer and the Vice President and Chief Information Officer.
- Assess existing or new ERP and add-on data products or services in collaboration with other areas (which may include, TTUS Information Systems and TTU CIO).
- Expand the University's dashboard and analytics offerings, especially in emerging analytical approaches, skills, and technologies.
- Identify new kinds, types, and sources of trusted data to enable business value innovation throughout the University.
- Define processes for the effective, integrated introduction of new data.

Competencies and Qualifications

Required Qualifications:

- A bachelor's or master's degree in business administration; science technology, engineering, and mathematics (STEM); computer science; data science; information systems or related field; or equivalent work experience
- Five or more years of progressive leadership experience in leading cross-functional teams, multidisciplinary environments and enterprise-wide data and analytics programs, operating and influencing effectively across the organization and within complex contexts
- Experience in integrating complex processes and information strategies, and/or designing strategic metrics and scorecards

Preferred Qualifications:

- Ten or more years of business experience, ideally in business management, financial or information or IT management - recently at or near the management level
- Higher education experience
- Working knowledge in Ellucian, Salesforce, Microsoft Office (including Power BI and Fabric)

About Lubbock

Referred to as the “Hub City” because it serves as the educational, cultural, economic, and health care hub of the South Plains region, [Lubbock](#) boasts a diverse population and a strong connection to community, history, and land. With a mild climate, highly rated public schools, and a low cost of living, Lubbock is a family-friendly community that is ranked as one of the best places to live in Texas. Lubbock is home to a celebrated and ever-evolving music scene and vibrant arts community. Lubbock’s Convention & Visitors Bureau provides a comprehensive overview of the Lubbock community and its resources, programs, events, and histories.

For more information about Lubbock, please visit www.visitlubbock.org and www.lubbockeda.org

To Apply

Texas Tech has retained [Opus Partners](#) to support this recruitment. [Katie Dean](#), Partner, and [Thomas Lapierre](#), Senior Associate, are leading the search. Confidential inquiries, applications, and nominations should be submitted by email to Thomas at thomas.lapierre@opuspartners.net. In order to be considered by the University's search committee, candidates must provide a CV/resume and a letter of introduction that addresses the specific responsibilities, expectations, and qualifications described above. Please consult Opus Partners for more information about the application process.

Compensation is commensurate upon the qualifications of the individual selected and budgetary guidelines of the hiring department, as well as the institutional pay plan. For additional information, please reference the [institutional pay plan website](#).

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, gender expression, national origin, age, disability, genetic information or status as a protected veteran.